

# What is Essential Organics ‘Stretch’ & ‘Scar’?

A new innovative approach to improve stretched and scarred skin

Available as ‘Stretch’ and ‘Scar’

Ingredients; Frankincense, Myrrh, Cedar Wood, Helichrysum, Avocado & Hemp Extracts

100% Organic Product

**Why we love it:** A must for any hand-bag! Stretch gel is great in speeding up stretch mark healing, as well as making a great skin re-vitaliser gel.

Stretch Gel is an integral component of rejuvenating damaged skin tissue following weight loss or pregnancy. It accelerates the healing process of old and new stretch marks. It can effectively be used on all tissue types and all areas of your body.

Uses; To reduce stretch marks following weight loss or pregnancy

Application: Apply Stretch Gel liberally over stretch mark areas.

## 'Essential Organics' Key ingredients: Unique MCC Registered formulation for scarred and stretched skin

**Boswellia carteri (Frankincense) Oil Extracts** are used to control infection and manage tissue regeneration and repair. The extract has anti-microbial and anti-fungal activity. Frankincense extracts are used in trans-dermal preparations to deliver pharmaceuticals into deep tissue and into the blood system.

**Commiphora molmol (Myrrh)** has been used in the treatment of wounds for over 3500 years. Myrrh extracts show anti-microbial and anti-inflammatory effects. It has been used in tinctures for infection control, such as periodontal disease for centenarians. New applications are being developed in wound dressings and plasters.

**Juniperus virginiana (Cedarwood) Oil** is extracted from *Juniperus virginiana* of the Cupressaceae family. The therapeutic properties of cedarwood oil are antiseborrheic, antiseptic, antispasmodic, tonic, astringent, diuretic, emmenagogue, expectorant, insecticide, sedative and fungicide. Cedarwood oil benefits the skin by its sedating ability which relieves itching. Its astringent action is great for acne, oily skin, as well as for hair and dandruff. It helps with chest and urinary infections, acts as a general tonic and has a pronounced effect on mucus membranes. It has a calming and soothing effect on the mind and is of great help in conditions associated with anxiety and nervous tension. It is also of value in cases of arthritis and rheumatism.

**Helichrysum angustifolium (Everlasting Flower) Hydrosol** show biologically active compounds. Research has shown *Helichrysum* extracts to be antimicrobial, anti-inflammatory, anti-viral activity. *Helichrysum* extract interferes with the production of enterotoxins by *Staphylococcus aureus* and it inhibits herpes simplex virus type 1 activity.

**Persea gratissima (Avocado) Oil** is one of the natural oils that are the most easily absorbed by the skin and transported deep into the tissue. Its wonderful emollient and hydrating properties makes it ideal for dry, dehydrated or mature skins. Avocado oil helps to relieve the dryness and itching of psoriasis and eczema. It is high in sterolins which help to reduce age spots and help heal sun damage and scars. Sterolins in this oil that help to soften the skin and which impart a superior moisturizing effect.

Avocado oil is an ideal ingredient to include when formulating a product for people with dehydrated, sun or climate damaged skin, as it is an extremely good moisturizing and nourishing compound, assisting in the regeneration and rejuvenation of the skin. Avocado oil is rich in vitamins A, B1, B2 and D, lecithin, potassium as well as vitamin E. Avocado oil significantly increases the amount of collagen in the skin - which normally is under attack as we grow older.

# Benefits

- improves skin firmness and dermal density
- improves basic skin quality and structure
- significantly reduces the visibility of scar and stretch lines
- significantly improves the appearance of affected skin both on face and body
- stimulates the regeneration of collagen and elastin cells